



**Governor's Traffic Safety Advisory Commission  
Distracted Driving Action Team  
Tuesday, April 28, 2015  
1:00 PM**

**Michigan State Police Headquarters  
333 S. Grand Avenue, Lansing, Michigan 48909  
1917 Room**

<b>Attendance</b>	
<b>Name</b>	<b>Agency</b>
Jim Santilli, Chairman	Traffic Improvement Association of Michigan
Tom Artushin, Vice Chairman	Ford Motor Company
Gary Bubar	AAA
Sgt. Kim Comerford	Bloomfield Township Police Department
Pat Eliason	Michigan Office of Highway Safety Planning
Linda Fech	Michigan Office of Highway Safety Planning
F/Lt. Jim Flegel	Michigan State Police
Sgt. Jill Gleason	Michigan State Police
Lt. Randy Holton	Michigan State University Police Department
Kelli Jankens	Mid-Michigan Medical Center
Kim Lariviere	Michigan Department of Transportation
Lt. Dave Livingston	Mott Community College Police
Sandra Maxwell	AAA
Lt. Gary Megge	Michigan State Police
Dave Morena	Federal Highway Administration
Carol Reagan	Michigan Department of State
Samantha Reagan	Williamston High School Student
Keith Schultz	General Motors Company
Sgt. Craig Shackelford	Bloomfield Township Police Department
<b>Agenda Item: Call to Order and Introductions</b>	
<b>Discussion:</b> Not Applicable	
<b>Action:</b> Jim Santilli called the meeting to order at 1:15 PM and began with attendee introductions.	
<b>Agenda Item: Review of January 27, 2015 Meeting Minutes</b>	
<b>Discussion:</b> The April 28, 2015 meeting needs to be added to the future meeting dates section.	
<b>Action:</b> A motion was made by Kim Lariviere to approve the January 27, 2015 meeting minutes with the addition of the April 28, 2015 meeting date. Seconded by Lt. Dave Livingston. The motion was approved with all in favor and none opposed.	
<b>Agenda Item: Chairman's Report</b>	
<b>Discussion:</b> Santilli recently spoke about distracted driving at Marysville High School.	
TIA is working on a distracted driving billboard initiative in partnership with State Farm. More details will be available at a future meeting.	
<b>Action:</b> Not Applicable	
<b>Agenda Item: Vice Chairman's Report</b>	
<b>Discussion:</b> Tom Artushin discussed Ford's upcoming Driving Skills for Life events.	
<b>Action:</b> Not Applicable	
<b>Agenda Item: Old Business - 2015 Michigan Traffic Safety Summit</b>	
<b>Discussion:</b> Following the 2015 Michigan Traffic Safety Summit, several Action Team members have started to read, "A Deadly Wandering" by Matt Richtel. Richtel was a General Session speaker at summit.	
<b>Action:</b> Not Applicable	
<b>Agenda Item: Old Business - Action Plan Progress Update</b>	
<b>Discussion:</b> Pat Eliason gave an update on the distracted driving enforcement pilot, which took place in Kent and Oakland Counties. Eliason will provide more details at the next meeting.	
<b>Action:</b> Not Applicable	

<b>Agenda Item: New Business - 2016 UD-10 Revision Update</b>
<b>Discussion:</b> The new UD-10 remains on schedule to be released during 2016. Additional categories pertaining to distracted driving have been added.
<b>Action:</b> Not Applicable
<b>Agenda Item: New Business - Michigan Department of State Branch Office PSA</b>
<b>Discussion:</b> Carol Reagan informed the action team about a new distracted driving public service announcement that will be played at the Michigan Department of State's branch offices.
<b>Action:</b> Not Applicable
<b>Agenda Item: New Business - Why Do We Crash?</b>
<p><b>Discussion:</b> Lt. Gary Megge gave a presentation on the importance of law enforcement officers asking questions when arriving at a crash scene. During a pre-study conducted at the Michigan State Police Lansing Post, Lt. Megge determined 3% of 171 drivers were coded as distracted/impaired/fatigue/phone/sick. After recommending a series of questions to the law enforcement officers, Lt. Megge found 33% of 139 drivers were coded as distracted/impaired/fatigue/phone/sick.</p> <p>Lt. Megge said it's important to ask questions such as WHY:</p> <ul style="list-style-type: none"> <li>• Did you drive off the road?</li> <li>• Did you hit the car in front of you?</li> <li>• Did you run the stop sign?</li> <li>• Did you cross the center line?</li> <li>• Did you pull out in front of another car?</li> </ul> <p>Furthermore, ask WHAT they were doing and WHAT they were thinking about prior to the crash.</p>
<b>Action:</b> Not Applicable
<b>Agenda Item: New Business - Action Plan Revisions</b>
<b>Discussion:</b> Santilli stated the current Distracted Driving Action Team needs to be revised. Santilli asked all Action Team members to send their revisions to him by May 13, 2015.
<b>Action:</b> Not Applicable
<b>Agenda Item: Action Team and Public Comments</b>
<b>Discussion:</b> None
<b>Action:</b> Not Applicable
<b>Agenda Item: Adjournment</b>
<b>Discussion:</b> Not Applicable
<b>Action:</b> Santilli adjourned the meeting at 3:27 PM
<p><b>Future Meeting Dates</b></p> <p>July 28, 2015: 1:00PM, Michigan State Police Headquarters, 1920 Room</p> <p>October 27, 2015: 1:00PM, Michigan State Police Headquarters, 1917 Room</p>